

## Guemes Island Ferry Fare Rate Study

Skagit County Public Works - Public Hearing DRAFT
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Fare Schedule Development Approach
Proposed Fare Schedule

## Guemes Island Ferry Fare Schedule - Primary Objectives

- Balance Road Fund and farebox contributions to Guemes Island Ferry operations
- The proposed fare schedule was modeled to increase fare revenue enough to limit the annual Road Fund contribution up to $\$ 750,000$
- Provide alternative methodology for setting future fare increases


## Fare Modeling Process

1. Establish how much revenue is needed for operations
2. Estimate how much current fares need to increase to reach revenue target
3. Evaluate potential adjustments to fare categories and revenue impacts

## Fare Modeling Process

1. Establish how much revenue is needed for operations

| 2023 Approved Budget | $\$ 3,213,000$ |
| :---: | :---: |
| Base Year Adjustments | $\$$ |
| Total Revenue Required | $\$ 3,169,000$ |

Numbers rounded to nearest \$1,000

## Fare Modeling Process

2. Estimate how much current fares need to increase to reach revenue target

## Alternative Farebox Revenue Targets

|  | 65\% Farebox | \$750 Road <br> Fund | \$500K Road <br> Fund |
| :--- | :---: | :---: | :---: |
| Required Farebox Target | $\$ 1.8 \mathrm{M}$ | $\$ 2.1 \mathrm{M}$ | $\$ 2.3 \mathrm{M}$ |
| \% Fare Increase over 2022 Actual | $52 \%$ | $71 \%$ | $92 \%$ |
| Required Road Fund Contribution | $\$ 1.0 \mathrm{M}$ | $\$ .8 \mathrm{M}$ | $\$ .5 \mathrm{M}$ |
| 2022 Actual Revenue |  | $\$ 1.2 \mathrm{M}$ |  |

All annual revenue totals exclude capital surcharge

## Fare Modeling Process

2. Estimate how much current fares need to increase to reach revenue target

| Current Sources |  |  |
| :--- | ---: | ---: |
| 2022 Fares | $\$ 1,209,000$ |  |
| Other State Revenue | $\$$ | 348,000 |
| Road Fund Contribution | $\$$ | 750,000 |
| $\quad$ Currently Identified Revenue | $\$ 2,307,000$ |  |
| Projected Revenue Required for Operations | $\$ 3,169,000$ |  |
| Revenue Shortfall | $\$ 8862,000$ |  |
| Increase over Current Fare Revenue |  | $71 \%$ |
| Fare Revenue Target | $\$ 2,071,000$ |  |

## Fare Modeling Process

3. Evaluate potential adjustments to fare categories and revenue impacts

- Make fare structure changes
- Make fare level changes


## Fare Structure Changes

- Eliminated categories
- Condensed oversize vehicle fares into 10-foot categories
- Increased standard vehicle length from 20 to 22 feet
- Standardized discount amounts on base fare (excluding capital surcharge) for multi-ride passes
- Added new fares categories:
- Vehicles under 14 feet
- Bicycles
- Needs based

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## Fare Type Increase Comparison

|  | O\&M Portion |  |  |  | Posted |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ Change |  | \% Change |  | \$ Change |  | \% Change |  |
|  | Non Peak | Peak | Non Peak | Peak | Non Peak | Peak | Non Peak | Peak |
| Adult Passengers | \$2 | \$3 | 67\% | 75\% | \$2 | \$3 | 50\% | 60\% |
| 25 trip adult passengers | \$39 | \$82 | 58\% | 122\% | \$39 | \$82 | 51\% | 106\% |
| Vehicle/driver under 22 feet | \$8 | \$10 | 80\% | 83\% | \$8 | \$10 | 67\% | 67\% |
| 20 trip vehicle under 22 feet | \$136 | \$204 | 80\% | 120\% | \$119 | \$170 | 69\% | 104\% |
| Passenger Senior/Disabled/Youth | \$2 | \$3 | 100\% | 120\% | \$2 | \$3 | 100\% | 100\% |
| 25 trip senior/disabled/youth | \$45 | \$66 | 113\% | 165\% | \$45 | \$66 | 98\% | 143\% |
| Vehicle/driver senior/disabled under 22 feet | \$7 | \$8 | 88\% | 80\% | \$7 | \$8 | 70\% | 67\% |
| 20 trip under 22 feet senior/disabled | \$119 | \$170 | 88\% | 125\% | \$119 | \$170 | 76\% | 109\% |

## Fare Structure Change and Level Increases - Oversized Vehicles


${ }^{1}$ Current 5-foot categories have been combined into 10-foot categories

